

## **TOYOTA APPROVES PPG INDUSTRIES MATT CLEARCOATS FOR LEXUS REPAIRS WORLDWIDE**

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Toyota has endorsed the global use of new clearcoat technology for PPG and Nexa Autocolor brands for the refinish repair of its new Lexus LFA super sports car. The approved PPG D8113\* and Nexa Autocolor P190-1061\*\* clearcoats are the first to pass Toyota's rigorous specification criteria for the exclusive \$400,000 car's signature matt black finish.

A concept version of the Lexus LFA supercar was unveiled in 2009. Its unique lightweight carbon fiber reinforced plastic (CFRP) construction, impressive performance, and show-stopping matt black colour immediately won international acclaim. In late 2010, when the LFA went into production with a projected run of just 500 vehicles, the distinctive matt black finish became one of 30 colour options.

“We are very excited to be associated with the new Lexus LFA supercar,” said Ron Thomas, PPG OEM and EMEA technical marketing manager. “Toyota's approval of our clearcoats is a major achievement and something to be proud of. Matt finishes are becoming increasingly popular in both luxury and mainstream automotive markets. This latest endorsement confirms PPG Industries commitment to developing innovative, world-class products that address industry trends, while providing bodyshops with high-quality, easy-to-use repair solutions.”

Full-body matt finishes, particularly black, are extremely difficult to replicate using standard clearcoats and matting agents. Addressing the challenge, PPG Automotive Refinish developed the dedicated matt clearcoats for its premium PPG and Nexa Autocolor brands. Bodyshops using D8113 and P190-1061 can accurately match original matt colours and deliver an even, durable, and long-lasting finish. These clearcoats can also be applied over rigid plastics without the need for special additives, making it ideal for use over the LFA's characteristic CFRP cabin, as well as on grills, bumpers, and exterior mirrors.

For more information about the PPG *D8113* Nexa Autocolor *P190-1061* clearcoats, contact XXX or visit [www.ppgrefinish.com](http://www.ppgrefinish.com).

\*D8113 is not compliant with current VOC regulations in California and Canada.

\*\* P190-1061 is available globally except in US and Canada.

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### ***About PPG***

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PPG Industries' vision is to continue to be the world's leading coatings and specialty products company. Through leadership in innovation, sustainability and color, PPG helps customers in industrial, transportation, consumer products, and construction markets and aftermarkets to enhance more surfaces in more ways than does any other company. Founded in 1883, PPG has global headquarters in Pittsburgh and operates in more than 60 countries around the world. Sales in 2010 were \$13.4 billion. PPG shares are traded on the New York Stock Exchange (symbol: PPG). For more information, visit [www.ppg.com](http://www.ppg.com).

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